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## **Strategic Thinking and Planning to Sustain Successful Operations**

**Date:** 8 August 2016 - 12 August 2016

**Course ID:** 564/2016

**Duration:** 5 Days

**Fee US\$ - VAT is not included:** 2950 US\$

**Venue:** Istanbul / Turkey

**Category:** Leadership, Management, Strategy, HR and Soft Skills

### **Introduction:**

This Workshop offers an extensive training on Leadership and Management in the 21st Century. This workshop will provide the most comprehensive training on Strategic Management, Strategic Thinking and Strategic Planning, leadership and managerial effectiveness in formal organizations with practical suggestions for improving Decision Making and Problem Solving, Managerial and leadership skills. It introduces The Nature of Leadership, The Nature of Managerial Work, Perspectives on Effective Leadership Behavior, Participative Leadership, Delegation, and Empowerment, Managerial Traits and Skills Theories of Effective Leadership, Leading Change in Organizations, Leadership in Teams and Decision Groups, Strategic Leadership by Top Executives and Developing Leadership Skills.

### **Objectives:**

- To learn strategies and tools to overcome 21st Century challenges
- Strategic Management Process
- Corporate Governance
- Strategic Thinking and Strategic Planning
- Strategic Change
- To become a more Productive Manager.
- To develop Effective Communication Skills and appreciation of the inter-functional coordination necessary for quality service.
- To learn different Management Styles and how to deal with it.
- To learn the importance of Productive Performance Appraisal
- To become a better Leader in the 21st Century
- Differentiate between management and leadership
- Leadership Empowerment and Delegation
- Problem Solving and Decision Making Techniques.

### **Who should attend:**

Top Management

Marketing Managers

Finance Manager

Human Resources Manager

### **Daily Outlines:**

Day One

- Strategy in the 21st Century

- Strategic Management Process
- Strategic Formulation
- Environmental Scanning and Tools
- Formulating Mission and Vision
- Strategic Thinking
- Strategic Analysis –SWOT, PEST etc
- Strategic Direction-SMARTER
- Effective Strategic Planning Models
- Strategic Formulation
- Strategic Implementation
- Strategic Evaluation
- KPIs' and CSFs'

#### Day Two

- Strategic Positioning
- Strategic Goal Setting
- Strategic Cultural Change
- Time and Stress Management
- Critical Thinking
- Creative Solving problems
- Effective Decision Making
- Decision Making Techniques Pareto, Grid, Decision Tree etc
- Managerial Grid Styles

#### Day Three

- Strategic Human Resources Management
- The Nature Of Leadership
- The Nature of Managerial Work
- Effective Leadership
- Change Management
- Productive Performance Appraisal
- Delegation and Empowerment

#### Day Four

- Effective Communication

- Leadership in Teams
- Leadership in Decision Groups
- Leadership Styles and Six Competence Levels
- Developing Leadership Skills
- Leadership in the 21st Century

#### Day Five

- Strategic Renewal and Change
- Organizational Diagnosis
- Organizational Culture and Change
- Emotional Intelligence
- Creativity
- The Habits of Highly Effective Leaders and Managers
- Related DVDs'